

FAX# 703-516-9680 OCT26/12 17.01  
HARRIS REPORT FROM REP \*\*\*  
\*\*CHANGES\*\* WFLA-TV \*\*\*

E	1000A-1030A	30	\$160.00	10/2	10/26	4	TU-F	16
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HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
✓	E	1135P-1237A	30		\$650.00	10/2	10/26	4		TU-F	16
PROGRAM : THE TONIGHT SHOW											
CON COM1: THE TONIGHT SHOW											
5	S	1200N-100P	30		\$200.00	10/2	10/5	4		TU-F	4
5	S	1200N-100P	30		\$200.00	10/9	10/12	4		TU-F	4
5	S	1200N-100P	30		\$200.00	10/16	10/19	0		TU-F	0
5	S	1200N-100P	30		\$200.00	10/23	10/26	0		TU-F	0
✓	S	1200N-100P	30		\$200.00	10/30	11/2	0		TU-F	0
PROGRAM : TODAY SHOW 3											
CON COM1: TODAY SHOW 3											
✓	E	500P-530P	30		\$900.00	10/2	10/26	4		TU-F	16
PROGRAM : NEWS CHANNEL 8 5P											
CON COM1: NEWS CHANNEL 8 5P											
✓	E	530P-600P	30		\$900.00	10/2	10/26	4		TU-F	16
PROGRAM : NEWS CHANNEL 8 530P											
CON COM1: NEWS CHANNEL 8 530P											
13	S	600P-630P	30		\$1,200.00	10/2	10/5	4		TU-F	4
13	S	600P-630P	30		\$1,200.00	10/9	10/12	4		TU-F	4
13	S	600P-630P	30		\$1,200.00	10/16	10/19	0		TU-F	0
13	S	600P-630P	30		\$1,200.00	10/23	10/26	0		TU-F	0
✓	S	600P-630P	30		\$1,200.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS CHANNEL 8											
CON COM1: NEWS CHANNEL 8											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/16	10/19	0		TU-F	0
14	S		600A-700A	30		\$700.00	10/23	10/26	0		TU-F	0
<del>14</del>	S		600A-700A	30		\$700.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 @ 7PM												
16	S		700P-730P	30		\$1,000.00	10/2	10/5	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/9	10/12	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/16	10/19	0		TU-F	0
16	S		700P-730P	30		\$1,000.00	10/23	10/26	0		TU-F	0
<del>16</del>	S		700P-730P	30		\$1,000.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
<del>17</del>	E		700A-900A	30		\$900.00	10/2	10/26	4		TU-F	16
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
18	S		730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18	S		730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
18	S		730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
18	S		730P-800P	30		\$1,000.00	10/23	10/26	0		TU-F	0
<del>18</del>	S		730P-800P	30		\$1,000.00	10/30	11/2	0		TU-F	0
PROGRAM : EXTRA												
CON COM1: EXTRA												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19	S		900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
19	S		900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
19	S		900A-1000A	30		\$550.00	10/23	10/26	0		TU-F	0
19	S		900A-1000A	30		\$550.00	10/30	11/2	0		TU-F	0
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
15	E		1130P-101A	30		\$1,200.00	10/6	10/27	1		SAT	4
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1 : SATURDAY NIGHT LIVE												
16	E		1200N-100P	30		\$150.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 @ 12N												
CON COM1 : NEWSCHANNEL 8 @ 12N												
32	S		1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32	S		1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32	S		1000A-1100A	30		\$1,400.00	10/21	10/21	0		SUN	0
32	S		1000A-1100A	30		\$1,400.00	10/28	10/28	0		SUN	0
32	S		1000A-1100A	30		\$1,400.00	11/4	11/4	0		SUN	0
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
36	S		700P-830P	30		\$3,400.00	10/7	10/7	1		SUN	1
36	S		700P-830P	30		\$3,400.00	10/14	10/14	1		SUN	1
36	S		700P-830P	30		\$3,400.00	10/21	10/21	0		SUN	0
36	S		700P-830P	30		\$3,400.00	10/28	10/28	0		SUN	0
36	S		700P-830P	30		\$3,400.00	11/4	11/4	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38		S	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
38		S	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
38		S	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
38		S	800A-900A	30		\$500.00	10/28	10/28	0		SUN	0
38		S	800A-900A	30		\$500.00	11/4	11/4	0		SUN	0
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
44		S	1100P-1135P	30		\$1,250.00	10/2	10/28	4		TU-SU	16
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1 : NEWS CHANNEL 8 @ 11PM												
44		S	1000P-1100P	30		\$3,600.00	10/3	10/3	1		WED	1
44		S	1000P-1100P	30		\$3,600.00	10/17	10/17	0		WED	0
44		S	1000P-1100P	30		\$3,600.00	10/31	10/31	0		WED	0
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												
46		E	1000A-1030A	30		\$160.00	10/8	10/29	1		MON	4
PROGRAM : MIDDAY NEWS												
CON COM1 : MIDDAY NEWS												
47		E	1135P-1237A	30		\$650.00	10/8	10/29	1		MON	4
PROGRAM : THE TONIGHT SHOW												
CON COM1 : THE TONIGHT SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
49	S		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	S		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	S		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	S		1200N-100P	30		\$200.00	10/29	10/29	0		MON	0
<del>49</del>	S		1200N-100P	30		\$200.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
<del>54</del>	E		500P-530P	30		\$900.00	10/8	10/29	1		MON	4
PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P												
<del>56</del>	E		530P-600P	30		\$900.00	10/8	10/29	1		MON	4
PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P												
57	S		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	S		600P-630P	30		\$1,200.00	10/29	10/29	0		MON	0
<del>57</del>	S		600P-630P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
60	S		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	S		700P-730P	30		\$1,000.00	10/29	10/29	0		MON	0
<del>60</del>	S		700P-730P	30		\$1,000.00	11/5	11/5	0		MON	0
PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM												



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<del>10</del>	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/6	11/6	1		TUE	1
<del>11</del>	A		1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$300.00	10/30	11/2	4		TU-F	4
<del>12</del>	A		1135P-1237A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$1,300.00	10/30	11/2	4		TU-F	4
<del>13</del>	A		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/30	11/2	4		TU-F	4
<del>14</del>	A		500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$1,700.00	10/30	11/2	4		TU-F	4
<del>15</del>	A		530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$1,700.00	10/30	11/2	4		TU-F	4
<del>16</del>	A		600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,250.00	10/30	11/2	4		TU-F	4
<del>17</del>	A		600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$1,450.00	10/30	11/2	2		TU-F	2
<del>18</del>	A		700P-730P PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM	30		\$2,000.00	10/30	11/2	4		TU-F	4



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101	A		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	10/30	11/2	4		TU-F	4
102	A		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,000.00	10/30	11/2	4		TU-F	4
103	A		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/30	11/2	4		TU-F	4
104	A		1130P-101A PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE	30		\$2,500.00	11/3	11/3	1		SAT	1
105	A		1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS	30		\$5,000.00	11/4	11/4	1		SUN	1
106	A		700P-830P PROGRAM : FOOTBALL NIGHT IN AMRC CON COM1: FOOTBALL NIGHT IN AMRC	30		\$7,000.00	11/4	11/4	1		SUN	1
107	A		800A-900A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	30		\$1,100.00	11/4	11/4	1		SUN	1
108	A		1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	30		\$2,500.00	10/30	11/4	4		TU-SU	4
109	A		1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$7,200.00	10/31	10/31	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
100	A		1000A-1030A	30		\$300.00	11/5	11/5	1		MON	1
PROGRAM : MIDDAY NEWS												
CON COM1 : MIDDAY NEWS												
101	A		1135P-1237A	30		\$1,300.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1 : THE TONIGHT SHOW												
102	A		1200N-100P	30		\$380.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
103	A		500P-530P	30		\$1,700.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1 : NEWS CHANNEL 8 5P												
104	A		530P-600P	30		\$1,700.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
105	A		600P-630P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
106	A		700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
107	A		700A-900A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
108	A		730P-800P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT26/12 17.01  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
149	A		900A-1000A	30		\$1,040.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
150	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
OCT/12			579145.00			NOV/12						
CONTRACT TOTAL												808010.00
TOTAL SPOTS												607

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%  
SVC- NSI BOOKS- OCT/PJ  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 819 Issue 9



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4	2		6	
12	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2					2	
13	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4			4	
15	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			1	
18	M-F 7p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4	2		6	
22	M-Th, Su 430a News	06		30 Comme	Nbr of Spots	4	4	4	4		20	500
<b>Weekly Totals:</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	TWT..S Fri 9p ET / 8p CT Grimm .....F..	06		30 Comme Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme Nbr of Spots Closed PR				1				1
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme Nbr of Spots Closed PR							3	
47	M-Su 11p News ..TWTF..S	06		30 Comme Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme Nbr of Spots Closed PR			1	1			2	
<b>Weekly Totals:</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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 Washington DC 20007

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 Tampa, FL 33601

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**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots		1	1			2	
					Closed PR							
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots			1	1		2	
					Closed PR							
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots		1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots			1			1	
					Closed PR							
84	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots						1	25
85	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme	Nbr of Spots	2	2	2	2		10	4000
86	M-F 10a News ..TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4			16	2560
87	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme	Nbr of Spots	4	4	4	4		16	10400
88	M-F 11a Daytime ..TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4		20	3200
89	M-F 12p Today Show III ..TWTF..	03	200	30 Comme	Nbr of Spots	4	4				8	1600
<b>Weekly Totals:</b>					96	127	119	121	118	26	607	
<b>Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
<b>Closed PR</b>					2	8	21	26	4		61	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 819 Issue 9



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	4	4	4	4			16	14400
95	M-F 530a News .TWTF..	01	470	30 Comme	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	800	30 Comme	4	4	4	4			16	14400
97	M-F 6p News .TWTF..	03	1200	30 Comme	4	4					8	9600
98	M-F 6a News .TWTF..	03	700	30 Comme	2	2					4	2800
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	4	4		4	4		16	80000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4					8	8000
101	M-F 7a Today Show .TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots 4	4		4			12	10800
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4					8	8000
103	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots 4	4					8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02		30 Comme	Nbr of Spots Closed PR 1		1		1		3	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots		1				1	3400
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots		1				1	3600
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots		1		1		1	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots 1	1	1	1			4	4800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
<b>Closed PR</b>					2	8	21	26	4		61	



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<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p News .....S.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
111	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	Nbr of Spots	1			1			2	10000
113	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots		1	1	1	1		4	2600
114	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	2	2	2	2	2		10	5000
115	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	1	1	1		5	1500
117	Sun 12p News .....S	03	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
118	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In	03	3400	30 Comme	Nbr of Spots	1	1					2	6800
<b>Weekly Totals: Total Spots(Ord Spots)</b>						95	127	119	121	118	26	607	
<b>Closed PR</b>						2	8	21	26	4		61	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	America .....S Sun 8a Today Show	03	500	30 Comme	Nbr of Spots 1	1					2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	Nbr of Spots 1	1		1	1		4	40000
123	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots 1	1		1	1		5	1500
124	M-Su 11p News TWTFSS.	03	1250	30 Comme	Nbr of Spots 4	4	4	4			16	20000
125	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots 1			1			2	7200
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots 1			1			2	18000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots 1					1	1	9000
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots 1						1	3600
129	M-F 10a News	03	160	30 Comme	Nbr of Spots 1	1	1	1	1		4	640
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1		4	2600
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1				2	400
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1				2	2400
141	M-F 6a News M.....	02		30 Comme	Nbr of Spots Closed PR	1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1				2	2000
144	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1				2	2000
146	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1				2	1100
147	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1	1		4	5000
149	M-F 4p Dr Oz ..T.....	03	600	30 Comme	Nbr of Spots					1	1	600
152	M-F 9a Today Show II ..T.....	03	550	30 Comme	Nbr of Spots					1	1	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The Press .....S	03	1400	30 Nbr of Spots		1					1	1400
				Comme								
				Closed PR	1						1	1400
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Nbr of Spots		1					1	4500
				Comme								
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Nbr of Spots		2					2	6800
				Comme								
156	Sat 8p ET / 7p CT Revolution ....S..	03	1200	30 Nbr of Spots		1	1				2	2400
				Comme								
157	Sat 9p ET / 8p CT Chicago Fire ....S..	03	1300	30 Nbr of Spots		1					1	1300
				Comme								
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Nbr of Spots		1	1				2	5880
				Comme								
159	Fri 8p ET / 7p CT Grimm ....F..	03		30 Nbr of Spots								
				Comme								
160	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	03	3000	30 Nbr of Spots		1					1	3000
				Comme								
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Nbr of Spots			1				1	3600
				Comme								
162	Thu 9-10p ET / 8-9p CT Office / Parks & ..W....	02	4800	30 Nbr of Spots			1				1	4800
				Comme								
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
<b>Closed PR</b>					2	8	21	26	4		61	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Recreation ...T...	03	3200	30 Comme								
164	Thu 10p ET / 9p CT Rock Center ...T...	01	1100	30 Comme		1					1	1100
165	Sun 8a Today Show .....S	01	470	30 Comme		1					1	470
166	M-F 530a News ..TF..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT The Voice ....F..	03	3400	30 Comme		1					1	3400
168	Fri 8p ET / 7p CT Grimm ....F..	03	3400	30 Comme		1					1	3400
169	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
170	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
171	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
172	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
173	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
Weekly Totals:					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots		4				4	8000
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme	Nbr of Spots			4			4	4160
175	Sun 10a Meet The Press .....S	01	5000	30 Comme	Nbr of Spots			1			1	5000
176	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots			1			1	7000
177	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots			1			1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots			1			1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots				1		1	380
180	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots				1		1	2250
181	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots				1		1	1450
182	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

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<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1			1	1040
185	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme	Nbr of Spots			1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVU .....S.	03	1400	30 Comme	Nbr of Spots			1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice T.....	03	9000	30 Comme	Nbr of Spots					1		1	9000
188	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots				1			1	3600
189	M-F 12p Today Show III .TWTF..	01	380	30 Comme	Nbr of Spots				4			4	1520
190	M-F 6p News .TWTF..	01	2250	30 Comme	Nbr of Spots				4			4	9000
191	M-F 6a News .TWTF..	01	1450	30 Comme	Nbr of Spots				2			2	2900
192	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots				4			4	8000
193	M-F 730p Entertainment Tonight	01	2000	30	Nbr of Spots				4			4	8000
<b>Weekly Totals: Total Spots(Ord Spots)</b>						96	127	119	121	118	26	607	
<b>Closed PR</b>						2	8	21	26	4		61	



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Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme	Nbr of Spots			4			4	4180
195	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots			1			1	7000
196	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots				1		1	7500
197	Sun 10a Meet The Press .....S	01	5000	30 Comme	Nbr of Spots			1			1	5000
198	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots			1			1	7000
199	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots			1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ...W....	01	7500	30 Comme	Nbr of Spots			1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots				1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 819 Issue 9



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	806010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1		1	2250
206	M-F 12p Today Show III .T.....	01	380	30 Comme	Nbr of Spots						1	1	380
207	M-F 5p News .T.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
208	M-F 7a Today Show .T.....	01	2000	30 Comme	Nbr of Spots						1	1	2000
209	M-F 10a News .TWTF..	01	300	30 Comme	Nbr of Spots					4		4	1200
210	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Comme	Nbr of Spots					4		4	5200
211	M-F 12p Today Show III .TWTF..	01	380	30 Comme	Nbr of Spots					4		4	1520
212	M-F 5p News .TWTF..	01	1700	30 Comme	Nbr of Spots					4		4	6800
213	M-F 530p News .TWTF..	01	1700	30 Comme	Nbr of Spots					4		4	6800
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Closed PR						2	8	21	26	4		61	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 819 Issue 9



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President  
Buyer: ..  
Schedule Dates: 10/01/12 to 11/11/12  
Est./PO Number: 06296388  
Associated Copies: No

Submission Cost: 806010  
Client/Product/Estimate: 95 /101 /1537  
Weeks: 6  
Contract type: Political

Campaign Ref: E:120904026  
Sales Rep: HRP Washington, DC  
Order Ref: 06296388  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
214	M-F 6p News TWTF..	01	2250	30 Comme	Nbr of Spots				4		4	9000
215	M-F 6a News TWTF..	01	1450	30 Comme	Nbr of Spots				2		2	2900
216	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
217	M-F 7a Today Show TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
218	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
219	M-F 9a Today Show II TWTF..	01	1040	30 Comme	Nbr of Spots				4		4	4160
220	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	01	2500	30 Comme	Nbr of Spots				1		1	2500
221	Sun 10a Meet The Press .....S	01	5000	30 Comme	Nbr of Spots				1		1	5000
222	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots				1		1	7000
223	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots				1		1	1100
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 819 Issue 9



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
224	M-Su 11p News TWTFSS	01	2500	30 Comme	Nbr of Spots				4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots				1		1	7200
226	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots					1	1	1300
228	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1	1	380
229	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1	1	2250
232	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
<b>Weekly Totals:</b>					96	127	119	121	118	28	607	
<b>Closed PR</b>					2	8	21	26	4		61	

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Barack Obama/ D/ President  
Submission Number 819 Issue 9



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P.O. Box 1410  
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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 808010	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
234	M-F 730p Entertainment Tonight	01	2000	30 Comme						1	1	2000
235	M-F 9a Today Show II	01	1040	30 Comme						1	1	1040
236	M-Su 11p News	01	2500	30 Comme						1	1	2500
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	02	3400	30 Comme						1	1	3400
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

	Month 10 Weeks: 4	Month 11 Weeks: 4
Totals	10/01 10/08 10/15 10/22	10/29 11/05
Spots	607	118
Cost	808010 106510 127 147295 171825	190335 38530

Grand Totals:

Spots:	607
Gross Total:	808,010.00
Commission:	121,201.50
Net Total:	686,808.50

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL  
PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 16.51

REP: REVISION 10/19  
RATE CHANGE W/O 10/23  
NEW TTL 749,430  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537  
AGENCY PRODUCT CODE = 101

5	S		1200N-100P	30		\$200.00	10/2	10/5	4		TU-F	4
5	S		1200N-100P	30		\$200.00	10/9	10/12	4		TU-F	4
5	S		1200N-100P	30		\$200.00	10/16	10/19	0		TU-F	0
5	S		1200N-100P	30		\$200.00	10/23	10/26	0		TU-F	0
5	S		1200N-100P	30		\$200.00	10/30	11/2	4		TU-F	4

PROGRAM : TODAY SHOW 3  
CON COM1: TODAY SHOW 3

10/23/12. HCC (69)

FAX# 703-516-9680  
OCT19/12 16.51  
HARRIS REPORT FROM REP  
\*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	S		600P-630P	30		\$1,200.00	10/2	10/5	4		TU-F	4
13	S		600P-630P	30		\$1,200.00	10/9	10/12	4		TU-F	4
13	S		600P-630P	30		\$1,200.00	10/16	10/19	0		TU-F	0
<del>13</del>	S		600P-630P	30		\$1,200.00	10/23	10/26	0		TU-F	0
13	S		600P-630P	30		\$1,200.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
14	S		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/16	10/19	0		TU-F	0
<del>14</del>	S		600A-700A	30		\$700.00	10/23	10/26	0		TU-F	0
14	S		600A-700A	30		\$700.00	10/30	11/2	2		TU-F	2
PROGRAM : NEWS CHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
16	S		700P-730P	30		\$1,000.00	10/2	10/5	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/9	10/12	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/16	10/19	0		TU-F	0
<del>16</del>	S		700P-730P	30		\$1,000.00	10/23	10/26	0		TU-F	0
16	S		700P-730P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18		S	730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18		S	730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
18		S	730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
<del>18</del>		S	730P-800P	30		\$1,000.00	10/23	10/26	0		TU-F	0
18		S	730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
CON COM1: EXTRA												
19		S	900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19		S	900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
19		S	900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
<del>19</del>		S	900A-1000A	30		\$550.00	10/23	10/26	0		TU-F	0
19		S	900A-1000A	30		\$550.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
22		S	900P-1000P	30		\$3,400.00	10/12	10/12	1		FRI	1
<del>22</del>		S	900P-1000P	30		\$3,400.00	10/26	10/26	0		FRI	0
PROGRAM : GRIMM												
CON COM1: GRIMM												
23		S	1000P-1100P	30		\$3,600.00	10/15	10/15	1		MON	1
<del>23</del>		S	1000P-1100P	30		\$3,600.00	10/29	10/29	0		MON	0
PROGRAM : REVOLUTION												
CON COM1: REVOLUTION												



FAX# 703-516-9680  
OCT19/12 16.51  
HARRIS REPORT FROM REP  
\*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	S		900P-1000P	30		\$3,600.00	10/10	10/10	1		WED	1
45	S		900P-1000P	30		\$3,600.00	10/24	10/24	0		WED	0
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
49	S		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	S		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	S		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	S		1200N-100P	30		\$200.00	10/29	10/29	0		MON	0
49	S		1200N-100P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
57	S		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	S		600P-630P	30		\$1,200.00	10/29	10/29	0		MON	0
57	S		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL8 CON COM1: NEWS CHANNEL8												
60	S		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	S		700P-730P	30		\$1,000.00	10/29	10/29	0		MON	0
60	S		700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM												

FAX# 703-516-9680  
OCT19/12 16.51  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	S		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62	S		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
62	S		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
<del>62</del>	S		730P-800P	30		\$1,000.00	10/29	10/29	0		MON	0
62	S		730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
63	S		900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63	S		900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
63	S		900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
<del>63</del>	S		900A-1000A	30		\$550.00	10/29	10/29	0		MON	0
63	S		900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
<del>106</del>	A		1200N-100P	30		\$380.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
<del>107</del>	A		600P-630P	30		\$2,250.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS CHANNEL8												
CON COM1 : NEWS CHANNEL8												
<del>108</del>	A		600A-700A	30		\$1,450.00	10/23	10/26	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
<del>109</del>	A		700P-730P	30		\$2,000.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
119	A		700P-730P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
120	A		730P-800P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
121	A		900A-1000A	30		\$1,040.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
122	A		600P-630P	30		\$2,250.00	10/29	10/29	1		MON	1
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
OCT/12	579145.00	NOV/12	170285.00									
CONTRACT TOTAL												749430.00
TOTAL SPOTS												607

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%  
 SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 813 Issue 8

News Channel 8  
ON YOUR SIDE

MeTV

TBO.com  
Tampa Bay Online

WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 746030	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots			4	2			6	
				Comme	Closed PR								
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News TWTF..	06		30	Nbr of Spots			3	4			7	
				Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots				1			1	
				Comme	Closed PR								
18	M-F 7p News TWTF..	06		30	Nbr of Spots					1		2	
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots			4	2			6	
				Comme	Closed PR								
<b>Weekly Totals: Total Spots(Ord Spots)</b>						96	127	119	121	118	26	607	
Open PR										-1		-1	-3400
Closed PR						2	8	21	26	3		60	

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Original

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Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News .TWT..S	06	25	30	Nbr of Spots	4	4	4	4	4		20	500
26	Fri 9p ET / 8p CT Grmm ...F..	06		30	Nbr of Spots		1					1	
27	Fri 9p ET / 8p CT Grmm ...F..	06		30	Nbr of Spots				1			1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30	Nbr of Spots								
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30	Nbr of Spots				1			1	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30	Nbr of Spots		1	1	1	1		4	
47	M-Su 11p News .TWTFS.	06		30	Nbr of Spots								
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30	Nbr of Spots								
66	M-F 530a News	06		30	Nbr of Spots								

Weekly Totals: Total Spots (Ord Spots)

Open PR	96	127	119	121	118	26	607
Closed PR	2	8	21	26	3		-1
							-3400



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<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News	06		30	Closed PR				1			1	
	M.....			Comme	Nbr of Spots								
				Comme	Closed PR			1	1			2	
71	M-F 630p ET / 530p CT NBC Nightly News	06		30	Nbr of Spots								
	M.....			Comme	Closed PR		1					2	
74	M-F 730p Entertainment Tonight	06		30	Nbr of Spots								
	M.....			Comme	Closed PR			1	1			2	
76	M-Th, Su 430a News	06		25	Nbr of Spots		1	1	1	1	1	5	125
	M.....			Comme	Nbr of Spots								
77	M-Su 11p News	06		30	Nbr of Spots								
	M.....			Comme	Closed PR			1				1	
84	M-Th, Su 430a News	06		25	Nbr of Spots							1	25
	M.....			Comme	Nbr of Spots								
85	M-F 1p Days Of Our Lives	03		400	Nbr of Spots	2	2	2	2	2		10	4000
	.TWTF..			Comme	Nbr of Spots								
86	M-F 10a News	03		160	Nbr of Spots	4	4	4	4	4		20	3200
	.TWTF..			Comme	Nbr of Spots								
87	M-F 1135p ET / 1035p CT Tonight Show	03		650	Nbr of Spots	4	4	4	4	4		20	13000
	.TWTF..			Comme	Nbr of Spots								
<b>Weekly Totals:</b>													
Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Open PR										-1		-1	
Closed PR						2	8	21	26	3		60	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	4	4			4		12	2400
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4			4		12	14400
<b>Weekly Totals:</b> Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Open PR										-1		-1	-3400
Closed PR						2	8	21	26	3		60	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots	2	2			2	6	4200
99	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
100	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4		4	4	12	12000
101	M-F 7a Today Show ..TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4	4	16	14400
102	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4			4	12	12000
103	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	4	4			4	12	6600
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots					1	1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots	1	1	1		-1	2	6800
106	Mon 10p ET / 9p CT Revolution ...F..	03	3600	30 Comme	Nbr of Spots		1				1	3600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

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<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p News	03	1500	30 Comme	1	1	1	1	1		5	7500
111	Sat 6p News	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly News	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment Tonight	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today Show	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a News	03	300	30 Comme	1	1	1	1	1		5	1500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR					2	8	21	26	3		-1	-3400
Closed PR											60	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p News .....S	03	150	30 Comme	Nbr of Spots	1	1	1	1		5	750
118	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	Nbr of Spots	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In America .....S	03	3400	30 Comme	Nbr of Spots	1	1			1	3	10200
121	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1			1	3	1500
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	Nbr of Spots	1	1			1	4	40000
123	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News .TWTFS.	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	Nbr of Spots	1			1		2	7200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Closed PR	1		1			2	18000
				Nbr of Spots								
				Closed PR					1		1	9000
				Nbr of Spots								
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots	1					2	7200
128	Wed 9p ET / 8p CT Law & Order SVU ...W....	03	3600	30 Comme	Nbr of Spots	1					1	3600
129	M-F 10a News M.....	03	1600	30 Comme	Nbr of Spots		1	1	1	1	5	8000
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	6500	30 Comme	Nbr of Spots		1	1	1	1	5	32500
131	M-F 11a Daytime M.....	03	1600	30 Comme	Nbr of Spots		1	1	1	1	5	8000
132	M-F 12p Today Show III M.....	03	2000	30 Comme	Nbr of Spots		1	1			3	6000
133	M-F 2p Rachael Ray M.....	03	2500	30 Comme	Nbr of Spots		1	1	1	1	5	12500
134	M-F 3p Doctors M.....	03	4500	30 Comme	Nbr of Spots		1	1	1	1	5	22500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

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<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
136	M-F 4p Dr Oz M.....	03	900	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1	1	1	1	5	3600
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1	1	1	1	5	3000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

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Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1			1	3	3000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1			1	3	1650
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III T.....	03	200	30 Comme						1	1	200
149	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
150	M-F 5p News T.....	03	900	30 Comme						1	1	900
151	M-F 7a Today Show T.....	03	900	30 Comme						1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The Press .....S	03	1400	30 Comme		1				1	2	2800
154	Tue 8p ET / 7p CT Voice 06		4500	30 Comme		1					1	4500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	



Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 813 Issue 8



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 746030	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT Revolution .....S.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT Grimm ....F..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

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Submission Number 813 Issue 8



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 746030	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
164	Sun 8a Today Show .....S	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ....F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ....F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show .TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III .TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News .TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News .TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News .TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme			4				4	8000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
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 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 813 Issue 8



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 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 746030	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The Press .....S	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme			1				1	7000
177	Sun 8a Today Show .....S	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	360	30 Comme				1			1	360
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
<b>Weekly Totals:</b>					96	127	119	121	118	26	607	
Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 813 Issue 8



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 9a Today Show II M.....	01	1040	30 Comme				1			1	1040
185	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme			1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVU .....S.	03	1400	30 Comme			1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice .T.....	03	9000	30 Comme					1		1	9000
188	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme				1			1	3600
189	M-F 12p Today Show III .TWTF..	01	380	30 Comme				4			4	1520
190	M-F 6p News .TWTF..	01	2250	30 Comme				4			4	9000
191	M-F 6a News .TWTF..	01	1450	30 Comme				2			2	2900
192	M-F 7p News .TWTF..	01	2000	30 Comme				4			4	8000
193	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme				4			4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

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Barack Obama/ D/ President  
Submission Number 813 Issue 8



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 9a Today Show II .TWTF..	01	1040	30 Comme	Nbr of Spots			4			4	4160
195	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots			1			1	7000
196	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots				1		1	7500
197	Sun 10a Meet The Press .....S	01	5000	30 Comme	Nbr of Spots			1			1	5000
198	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots			1			1	7000
199	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots			1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots			1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots				1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3403
Closed PR					2	8	21	26	3		60	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 746030	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 9a Today Show II	01	1040	30					1		1	1040
	M.....			Comme								
205	M-F 6p News	01	2250	30					1		1	2250
	M.....			Comme								
<b>Weekly Totals:</b>					96	127	119	121	118	26	607	
Total Spots(Ord Spots)												
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Open Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Closed Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	607	96	127	119	121	118		26
Cost	749430	106510	153515	147285	171825	142285		27990

Grand Totals:

Spots:	607
Gross Total:	746,030.00
Commission:	111,904.50
Net Total:	634,125.50

ADV # \_\_\_\_\_ ADV. NAME FOLIE/OBAMA/D/PRE/US    REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL    BUYER NAME KATIE KEULEMAN  
 3050 K ST NW,    SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007  
 ORDER # \_\_\_\_\_ CONTRACT # 6296388    CLASS: NATL.    LOCAL    REGIONAL  
 PRDCT OBAMA FOR AMERICA    EST#1537    COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT2/12 NOV6/12 WK-6  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT16/12 13.18

REP: REVISION 10/16  
 SPOTS REVISED ON LN 42  
 SPOT CANCELED LN 43  
 LN 105 ADDED  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	SE		1000P-1100P	30		\$3,600.00	10/2	10/2	1		TUE	1
42	SE		1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
42	SE		1000P-1100P	30		\$3,600.00	10/23	10/23	1		TUE	1
42	SE		1000P-1100P	30		\$3,600.00	10/30	10/30	0		TUE	0

AGENCY ADVERTISER CODE = 95    AGENCY EST# = 1537  
 AGENCY PRODUCT CODE = 101  
 PROGRAM : PARENTHOOD  
 CON COM1: PARENTHOOD

10/17/12 FCC



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
43	S		800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
43	S		800P-900P	30		\$9,000.00	10/30	10/30	0		TUE	0
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
105	A		800P-900P	30		\$9,000.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
OCT/12 547465.00 NOV/12 162665.00												CONTRACT TOTAL 710130.00 TOTAL SPOTS 607

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 WMOX 0% WXXB 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 809 Issue 7



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 710130	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News TWTF..	06		30	Nbr of Spots					4		7	
				Comme	Closed PR			3	4				
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots							1	
				Comme	Closed PR				1				
18	M-F 7p News TWTF..	06		30	Nbr of Spots					1		2	
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR								
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4	4	20	500
<b>Weekly Totals:</b>						96	127	119	121	118	26	607	
Total Spots(Ord Spots)						2	8	21	26	3		60	
Closed PR													

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Barack Obama/ D/ President  
Submission Number 809 Issue 7



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President  
Buyer: .  
Schedule Dates: 10/01/12 to 11/11/12  
Est./PO Number: 06296388  
Associated Copies: No

Submission Cost: 710130  
Client/Product/Estimate: 95/101/1537  
Weeks: 6  
Contract type: Political

Campaign Ref: E:120904026  
Sales Rep: HRP Washington, DC  
Order Ref: 06296388  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	TWT..S Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme	Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots Closed PR			1				1	
47	M-Su 11p News ..TWTF..	06		30 Comme	Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
Weekly Totals: Total Spots(Ord Spots)						96	127	119	124	118	26	607	
Closed PR						2	8	21	26	3		60	

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Barack Obama/ D/ President  
Submission Number 809 Issue 7



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots		1	1			2	
					Closed PR							
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots			1	1		2	
					Closed PR							
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots		1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
84	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots			1			1	25
85	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme	Nbr of Spots	2	2	2	2	2	10	4000
86	M-F 10a News TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4	20	3200
87	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme	Nbr of Spots	4	4	4	4	4	20	13000
88	M-F 11a Daytime TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4	20	3200
89	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots	4	4	4	4	4	16	3200
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

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 Submission Number 809 Issue 7



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**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 710130	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95/101/1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	16	19200
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2		2	2	8	5600
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	96	127	119	121	118	26	607
Closed PR						2	8	21	26	3		60

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Original

Client: Barack Obama/ D/ President Submission Cost: 710130 Campaign Ref: E:120904026  
Buyer: Schedule Dates: 10/01/12 to 11/11/12 Client/Product/Estimate: 95/101/1537 Sales Rep: HRP Washington, DC  
Est./PO Number: 06296388 Weeks: 6 Order Ref: 06296388  
Associated Copies: No Contract type: Political Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4		4	4		16	16000
101	M-F 7a Today Show .TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots 4	4		4	4		16	14400
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4		4	4		16	16000
103	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots 4	4		4	4		16	8800
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots Closed PR 1		1				2	6800
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots 1		1				2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1				1		2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1				1		2	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1				1		2	18000
109	Sat 1130p ET / 1030p CT Saturday	03	1200	30 Comme	Nbr of Spots 1	1	1	1	1		5	6000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 710130	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Night Live .....S.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 12p News .....S.	03	700	30 Comme	1			1			2	1400
112	Sat 6p News .....S.	01	5000	30 Comme	1			1			2	10000
113	Sat 630p ET / 530p CT NBC Nightly News .....S.	03	650	30 Comme	1	1	1	1	1		4	2600
114	Sat 7p Entertainment Tonight .....S.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 7a Today Show .....S.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sat 9a News .....S.	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 12p News .....S	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 6p News .....S	01	5000	30 Comme	1	1	1	1	1		5	25000
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	1	1	1	1	1		5	25000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 710130	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
120	Sun 7p ET / 6p CT Football Night In America .....S	03	3400	30 Comme	Nbr of Spots	1	1		1	1	4	13600
121	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1		1	1	4	2000
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	Nbr of Spots	1	1		1	1	4	40000
123	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News ..TWTF..S	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood ..T.....	03	3600	30 Comme	Nbr of Spots	1			1		2	7200
126	Tue 8p ET / 7p CT Voice ..T.....	03	9000	30 Comme	Nbr of Spots	1		1			2	18000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots		1			1	2	7200
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	96	127	119	121	118	26	607
					Closed PR	2	8	21	26	3		60



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	4	800
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 710130	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
139	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1		1	1	4	4800
141	M-F 6a News M.....	02		30 Comme	Nbr of Spots Closed PR	1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1		1	1	4	4000
144	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1		1	1	4	4000
146	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1		1	1	4	2200
147	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1	1	1	5	6250
148	M-F 12p Today Show III .T.....	03	200	30 Comme	Nbr of Spots					1	1	200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
<b>Closed PR</b>					2	8	21	26	3		60	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
149	M-F 4p Dr Oz T.....	03	800	30 Nbr of Spots						1	1	800
150	M-F 5p News T.....	03	900	30 Nbr of Spots						1	1	900
151	M-F 7a Today Show T.....	03	900	30 Nbr of Spots						1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Nbr of Spots						1	1	550
153	Sun 10a Meet The Press .....S	03	1400	30 Nbr of Spots		1		1			3	4200
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Nbr of Spots		1					1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys w Kids ..W....	03	3400	30 Nbr of Spots		2					2	6800
156	Sat 8p ET / 7p CT Revolution .....S.	03	1200	30 Nbr of Spots		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Nbr of Spots		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night	03	2940	30 Nbr of Spots		1	1				2	5880
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 710130	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
159	Fri 8p ET / 7p CT Grimm ...F..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today Show .....S	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
<b>Closed PR</b>					2	8	21	26	3		60	

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Buyer: ..  
Schedule Dates: 10/01/12 to 11/11/12  
Est./PO Number: 06296388  
Associated Copies: No

Submission Cost: 710130  
Client/Product/Estimate: 95 /101 /1537  
Weeks: 6  
Contract type: Political

Campaign Ref: E:120904026  
Sales Rep: HRP Washington, DC  
Order Ref: 06296388  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
169	M-F 12p Today Show III .TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News .TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News .TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News .TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II .TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The Press .....S	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night in America .....S	01	7000	30 Comme			1				1	7000
177	Sun 8a Today Show .....S	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire .W....	01	7200	30 Comme			1				1	7200
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
179	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots			1			1	380
180	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots			1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots			1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots			1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots			1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots			1			1	1040
185	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme	Nbr of Spots		1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVU .....S.	03	1400	30 Comme	Nbr of Spots		1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice T.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
188	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots			1			1	3600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	118	26	607	
<b>Closed PR</b>					2	8	21	26	3		60	

## Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

	Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals	10/01	10/08	10/15	10/22	10/29	11/05

		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		10/01	10/08	10/15	10/22	10/29	11/05
Spots	607	96	127	119	121	116	26
Cost	710130	106510	153515	147295	140145	134575	27990

Grand Totals:

Spots:	607
Gross Total:	710,130.00
Commission:	106,519.50
Net Total:	603,610.50



FAX# 703-516-9680  
OCT15/12 20.14  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
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82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME KATIE KEULEMAN

SALES PRSN WA-  
MEGHAN MCGARR (H)

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT15/12	20.14
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REP: REVISION 10/15

REVISION 10/15  
SPOTS CANCELED ON LN'S 21 AND 58  
PCM CHANGE LN 78  
LN'S 102-104  
TTL SAME  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1537

21	S	800P-900P	30	\$3,400.00	10/5	10/5	0	FRI	0
21	S	800P-900P	30	\$3,400.00	10/19	10/19	0	FRI	0
21	S	800P-900P	30	\$3,400.00	11/2	11/2	1	FRI	1

PROGRAM : WHITNEY/COMMUNITY  
CON COM1: WHITNEY/COMMUNITY

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT15/12 20.14  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/15	10/15	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	S		600A-700A	30		\$900.00	10/29	10/29	0		MON	0
58	S		600A-700A	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
78	NZ		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : VOICE												
CON COM1 : VOICE												
102	A		900P-1000P	30		\$1,300.00	10/20	10/20	1		SAT	1
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												
103	A		1000P-1100P	30		\$1,400.00	10/20	10/20	1		SAT	1
PROGRAM : L AND O SVU												
CON COM1 : LAW AND ORDER SVU												
104	A		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
PROGRAM : GRIMM												
CON COM1 : GRIMM												
<div> <div>OCT/12</div> <div>543865.00</div> <div>NOV/12</div> <div>166265.00</div> </div> <div> <div>CONTRACT TOTAL</div> <div>710130.00</div> </div> <div> <div>TOTAL SPOTS</div> <div>607</div> </div>												

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT15/12 20.14  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI BOOKS- OCT/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT12/12 19.07  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,  
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT12/12 19.07

REP: REVISION 10/12  
SPOTS CANCELED LN'S 5,13-16,18-19,32,36,38-39,44,49,57-58,60,62-63  
LN'S 86-101 ADDED  
NEW TTL \$710,130  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1537

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	ES	1200N-100P	30			\$200.00	10/2	10/5	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/9	10/12	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/16	10/19	0		TU-F	0
5	ES	1200N-100P	30			\$200.00	10/23	10/26	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/30	11/2	4		TU-F	4

PROGRAM : TODAY SHOW 3

CON COM1: TODAY SHOW 3

13	ES	600P-630P	30	\$1,200.00	10/2	10/5	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/9	10/12	4	TU-F	4
<del>13</del>	ES	600P-630P	30	\$1,200.00	10/16	10/19	0	TU-F	0
13	ES	600P-630P	30	\$1,200.00	10/23	10/26	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWS CHANNEL8  
CON COM1: NEWS CHANNEL8

14	ES	600A-700A	30	\$700.00	10/2	10/5	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/9	10/12	2	TU-F	2
<del>14</del>	ES	600A-700A	30	\$700.00	10/16	10/19	0	TU-F	0
14	ES	600A-700A	30	\$700.00	10/23	10/26	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/30	11/2	2	TU-F	2

PROGRAM : NEWSCHANNEL 8 TODAY  
CON COM1: NEWSCHANNEL 8 TODAY

15	ES	630P-700P	30	\$5,000.00	10/2	10/5	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/9	10/12	4	TU-F	4
<del>15</del>	ES	630P-700P	30	\$5,000.00	10/16	10/19	0	TU-F	0
15	ES	630P-700P	30	\$5,000.00	10/23	10/26	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NBC NEWS  
CON COM1: NBC NEWS

16	ES	700P-730P	30	\$1,000.00	10/2	10/5	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/9	10/12	4	TU-F	4
<del>16</del>	ES	700P-730P	30	\$1,000.00	10/16	10/19	0	TU-F	0
16	ES	700P-730P	30	\$1,000.00	10/23	10/26	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWSCHANNEL 8 @ 7PM  
CON COM1: NEWSCHANNEL 8 @ 7PM



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36		ES	700P-830P	30		\$3,400.00	10/7	10/7	1		SUN	1
36		ES	700P-830P	30		\$3,400.00	10/14	10/14	1		SUN	1
36		ES	700P-830P	30		\$3,400.00	10/21	10/21	0		SUN	0
36		ES	700P-830P	30		\$3,400.00	10/28	10/28	1		SUN	1
36		ES	700P-830P	30		\$3,400.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												
38		ES	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
38		ES	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
38		ES	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
38		ES	800A-900A	30		\$500.00	10/28	10/28	1		SUN	1
38		ES	800A-900A	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
39		ES	815P-1130P	30		10000.00	10/7	10/7	1		SUN	1
39		ES	815P-1130P	30		10000.00	10/14	10/14	1		SUN	1
39		ES	815P-1130P	30		10000.00	10/21	10/21	0		SUN	0
39		ES	815P-1130P	30		10000.00	10/28	10/28	1		SUN	1
39		ES	815P-1130P	30		10000.00	11/4	11/4	1		SUN	1
PROGRAM : SUNDAY NIGHT FOOTBALL												
CON COM1 : SUNDAY NIGHT FOOTBALL												
44		S	1000P-1100P	30		\$3,600.00	10/3	10/3	1		WED	1
44		S	1000P-1100P	30		\$3,600.00	10/17	10/17	0		WED	0
44		S	1000P-1100P	30		\$3,600.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	ES		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
<del>49</del>	ES		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	ES		1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
49	ES		1200N-100P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
57	ES		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
<del>57</del>	ES		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	ES		600P-630P	30		\$1,200.00	10/29	10/29	1		MON	1
57	ES		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
58	ES		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	ES		600A-700A	30		\$900.00	10/15	10/15	1		MON	1
58	ES		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	ES		600A-700A	30		\$900.00	10/29	10/29	1		MON	1
58	ES		600A-700A	30		\$900.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												

NO MORE  
10/29  
11/5

1760



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60		ES	700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60		ES	700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
<del>60</del>		ES	700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60		ES	700P-730P	30		\$1,000.00	10/29	10/29	1		MON	1
60		ES	700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
62		ES	730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62		ES	730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
<del>62</del>		ES	730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
62		ES	730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
62		ES	730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
63		ES	900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63		ES	900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
<del>63</del>		ES	900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
63		ES	900A-1000A	30		\$550.00	10/29	10/29	1		MON	1
63		ES	900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
<del>63</del>		A	1200N-100P	30		\$380.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
<del>63</del>		A	600P-630P	30		\$2,250.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS CHANNEL8												
CON COM1 : NEWS CHANNEL8												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		600A-700A	30		\$1,450.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
11	A		700P-730P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
12	A		730P-800P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : EXTRA												
CON COM1 : EXTRA												
13	A		900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
14	A		1000A-1100A	30		\$5,000.00	10/21	10/21	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
15	A		700P-830P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												
16	A		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
17	A		1000P-1100P	30		\$7,200.00	10/17	10/17	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												
18	A		1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	A		600P-630P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
2	A		600A-700A	30		\$1,450.00	10/22	10/22	1		MON	1
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8 TODAY												
3	A		700P-730P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
4	A		730P-800P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
5	A		900A-1000A	30		\$1,040.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
OCT/12 542065.00 NOV/12 168065.00											CONTRACT TOTAL 710130.00	
											TOTAL SPOTS 608	

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 W/Isconsin Ave  
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Barack Obama/ D/ President  
Submission Number 808 Issue 6



WFLA-TV  
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PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
12	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots Closed PR	2					2	
13	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots Closed PR			4			4	
15	M-F 6p News TWTF..	06		30 Comme	Nbr of Spots Closed PR		3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			1	
18	M-F 7p News TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			2	
20	M-F 730p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
Weekly Totals:					96	127	117	120	119	26	605	
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR					2	8	21	26	1		-2	-12600
Closed PR											58	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots				1		1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots				1		1	
43	Sun 7p ET / 6p CT Football Night In America .....S	06		30 Comme	Nbr of Spots							
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots		1	1	1	1	4	
47	M-Su 11p News .TWTFS.	06		30 Comme	Nbr of Spots				2	3	5	
68	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots				1	1	2	
69	M-F 530a News	06		30	Nbr of Spots							
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:	...	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News	06		30	Closed PR				1			1	
	M-F 6p News			30	Nbr of Spots								
	M-F 6p News			30	Closed PR			1	1			2	
71	M-F 630p ET / 530p CT NBC Nightly News	06		30	Nbr of Spots								
	M-F 630p ET / 530p CT NBC Nightly News			30	Closed PR		1		1			2	
74	M-F 730p Entertainment Tonight	06		30	Nbr of Spots								
	M-F 730p Entertainment Tonight			30	Closed PR			1	1			2	
76	M-Th, Su 430a News	06	25	30	Nbr of Spots		1	1	1	1	1	5	125
	M-Th, Su 430a News			30	Closed PR								
77	M-Su 11p News	06		30	Nbr of Spots								
	M-Su 11p News			30	Closed PR			1				1	
84	M-Th, Su 430a News	06	25	30	Nbr of Spots						1	1	25
	M-Th, Su 430a News			30	Closed PR								
86	M-F 1p Days Of Our Lives	03	400	30	Nbr of Spots	2	2	2	2	2		10	4000
	M-F 1p Days Of Our Lives			30	Closed PR								
86	M-F 10a News	03	160	30	Nbr of Spots	4	4	4	4	4		20	3200
	M-F 10a News			30	Closed PR								
87	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots	4	4	4	4	4		20	13000
	M-F 1135p ET / 1035p CT Tonight Show			30	Closed PR								

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	117	120	119	26	605
Closed PR	2	8	21	26	1		58

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Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime .TWTF..	03	180	30 Comme	Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	4	4		4	4		16	3200
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4		4	4		16	19200

Weekly Totals:

Total Spots(Ord Spots)	96	127	117	120	119	26	605
Open PR					-2		-12600
Closed PR	2	8	21	26	1		58

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots	2	2				8	5600
99	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	01	5000	30 Comme	Nbr of Spots	4	4				16	80000
100	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				16	16000
101	M-F 7a Today Show ..TWTF.. Isolations: W/C 10/15	03	900	30 Comme	Nbr of Spots	4	4				16	14400
102	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				16	16000
103	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	4	4				16	8800
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots					1	1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots	1		1			2	6800
106	Mon 10p ET / 9p CT Revolution .....	03	3600	30 Comme	Nbr of Spots		1				1	7200
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	96	127	117	120	119	26	605
					Open PR					-2		-12600
					Closed PR	2	8	21	26	1		58



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Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p News .....S.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p News .....S.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme		1	1	1	1	1	4	2600
114	Sat 7a Today Show .....S.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a News .....S.	03	300	30 Comme	1	1	1	1	1	1	5	1500
<b>Weekly Totals:</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

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Submission Number 808 Issue 6



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p News .....S	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p News .....S	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night in America .....S	03	3400	30 Comme	1	1		1	1		4	13600
121	Sun 8a Today Show .....S	03	500	30 Comme	1	1		1	1		4	2000
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a News .....S	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News .TWTFS.	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	1			1		1	2	7200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Open Pre-Empted Nbr of Spots	1		1			2	18000
					Open Pre-Empted				1		1	9000
					Nbr of Spots				-1		-1	-9000
127	Wed 10p ET / 9p CT Chicago Fire .W.....	03	3600	30 Comme	Nbr of Spots		1				1	3600
					Nbr of Spots		1				1	3600
128	Wed 9p ET / 8p CT Law & Order SVU .W.....	03	3600	30 Comme	Nbr of Spots		1				1	3600
					Nbr of Spots		1				1	3600
129	M-F 10a News M.....	03	1600	30 Comme	Nbr of Spots		1		1		2	3200
					Nbr of Spots		1		1		2	3200
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	6500	30 Comme	Nbr of Spots		1		1		2	13000
					Nbr of Spots		1		1		2	13000
131	M-F 11a Daytime M.....	03	1600	30 Comme	Nbr of Spots		1		1		2	3200
					Nbr of Spots		1		1		2	3200
132	M-F 12p Today Show III M.....	03	2000	30 Comme	Nbr of Spots		1		1		2	4000
					Nbr of Spots		1		1		2	4000
133	M-F 2p Rachael Ray M.....	03	2500	30 Comme	Nbr of Spots		1		1		2	5000
					Nbr of Spots		1		1		2	5000
134	M-F 3p Doctors M.....	03	4500	30 Comme	Nbr of Spots		1		1		2	9000
					Nbr of Spots		1		1		2	9000
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 01 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1	1	1	1	4	4800
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1	1	1	1	4	4000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
<b>Weekly Totals:</b>					96	127	117	120	119	26	605	
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 6



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120804026
Buyer: "	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1		1	1	4	4000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1		1	1	4	2200
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III T.....	03	200	30 Comme						1	1	200
149	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
150	M-F 5p News T.....	03	900	30 Comme						1	1	900
151	M-F 7a Today Show T.....	03	800	30 Comme						1	1	800
152	M-F 9a Today Show II T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The Press .....S	03	1400	30 Comme		1		1	1		3	4200
154	Tue 8p ET / 7p CT Voice .....	06	4500	30 Comme		1					1	4500
<b>Weekly Totals:</b>					96	127	117	120	119	26	605	
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 95/101/1637	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT Revolution ....S.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire ....S.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT Grimm ....F..	03		30 Comme								
160	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
<b>Weekly Totals:</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
164	Sun 8a Today Show .....S	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme			4				4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The Press .....S	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme			1				1	7000
177	Sun 8a Today Show .....S	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
<b>Weekly Totals:</b>					96	127	117	120	119	26	605	
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 9a Today Show II	01	1040	30							1	1040
	M.....			Comme								
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Open Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	605	96	127	117	120	119	26
Cost	707430	106510	153515	144556	136545	138275	27990

Grand Totals:

Spots:	605
Gross Total:	694,830.00
Commission:	104,224.50
Net Total:	590,605.50